

Corporate Profile

Connect Without Compromise



FACT SHEET

Founded	1956
Focus	Land Mobile Two-Way Radio Communications Manufacturer
Corporate Overview	<p>At Vertex Standard, we challenge ourselves to find a better way to build two-way radios that do more for less to effectively meet the needs of our customers around the world. Vertex Standard radios are Japanese designed and engineered to exacting standards. Known for compact, reliable, full-featured radios that are built to last, customers using Vertex Standard radios immediately recognize the quality and value they get for their money.</p> <p>Our radios are used extensively in a variety of industries including: public safety, fire, government, education, construction, hospitality, security, utilities, prisons, transportation, retail, manufacturing, tourism and more.</p>
Customer Promise	Our number one goal is achieving superior satisfaction by delivering products and service that exceed expectations. Count on Vertex Standard for radios that are built to last and are precision engineered to deliver value without sacrificing quality so you connect without compromise.
Operational Reach	150+ Countries with over 2,500 distributors and resellers
Products	<ul style="list-style-type: none">• Portable Radios• Mobile Radios• Repeaters / Base Stations• HF SSB Radios• APCO P25 Digital Radios• IP Connect Solutions• Digital TDMA Radios (DMR)• Trunking Radios• Complementary Accessories
Product Benefits	<ul style="list-style-type: none">• Easy to carry, compact portable radios• Full-featured radios at value pricing• Safety features built-in all radio options• Loud, clear audio quality with full coverage• Easy-to-manage large group communications• Submersible, weatherproof radio models• Flexible and Affordable IP Connect Solutions that are easy to install with no repeater required.
Innovative Highlights	<ul style="list-style-type: none">• eVerge™ DMR: compact, digital TDMA radios• VX-P820 Series: World's smallest submersible P25 radio• Exclusive Auto-Range Transpond System (ARTS™) connection monitor• EVX-Link: An Innovative IP Connect Solution that allows communication to multiple coverage areas easily and seamlessly regardless of geography
Corporate Headquarters	Tokyo, Japan
Website	www.vertexstandard.com

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Historical Highlights Timeline

1956 Founded as General Television Service Co., Ltd in Ota-ku Tokyo, Japan The company started with its passion for amateur radios and the want to improve signal strength and voice transmissions. With this, a new business was spawned.	1998 Acquired Standard Communications Co., Ltd. from Marantz Japan Established Standard Co., Ltd. as the sales company in Japan	2008 Joined DMR Association as Category I Member Joint Venture announced between Vertex Standard and Motorola Solutions	2015 Launched the now popular VX-260 Analog Portable Radio Series Evolve to Connect with the newly introduced eVerge™ EVX-Link IP Connect System
1962 HF SSB Transmitter was introduced and was a huge success	1999 Acquired US Marine & LMR Divisions of Marantz Moved headquarters to Meguro-ku Tokyo, Japan	2011 Introduced the VX-450 Series – Known for Durable On-The-Job Responsiveness Launched Japan Digital Radio VXD450 series in Japan, the most popular, reliable among professionals	2016 60th anniversary. The vision and the passion continues today with innovative solutions for tomorrow.
1964 Company name changed to Yaesu Musen Co., Ltd.	2000 Company name changed to Vertex Standard Co., Ltd.	2012 Motorola Solutions acquires 100% of Vertex Standard LMR business Company name changed to Vertex Standard LMR, Inc.	At Vertex Standard, our number one goal is to achieve superior satisfaction by delivering products and service that exceed expectations. After sixty years, we are still setting the standard you can count on with radios that are built to last and are precision engineered to deliver value without sacrificing quality so you can connect without compromise.
1966 Developed the first Japanese transceiver, FT-100	2003 Established Vertex Standard (Suzhou) Co., Ltd in Suzhou, China	2013 Introduced the first Digital DMR series with the eVerge™ EVX series – Evolve to Better Communication and Value Moved headquarters to Minato-ku Tokyo, Japan	
1970 Introduced the first solid state all-mode single unit HF station, the FT-101 and still holds the record for best selling HF radio ever!	2005 VX-7100/7200 P25 mobile radios were introduced with Durable P25 Interoperability	2014 Launched the Universal (Uni) Charging System	
1973 Established Yaesu Musen USA, Inc., in Los Angeles, California	2006 50th Company Anniversary Established Vertex Standard Pty, Ltd in Melbourne, Australia	2015 Launched FTH-307/308 series in Japan – innovative, smallest low tier radios	
1991 Publicly listed on JASDAQ	2007 Launched VX-P820 Series P25 Radios – Smallest Submersible P25 Portable Radio		
1995 Vertex brand introduced in USA for LMR	2008 Launched VX-P920 Series P25 Radios – Ready to Respond P25 Portable Radio Compact, Full-Featured Performance for Maximum Value, the VX-2100/2200 mobiles are introduced		

